

RESOLUTION NO. 4316

RESOLUTION ENDORSING SENIOR CITIZENS
DISCOUNT PROGRAM IN SAN JOAQUIN COUNTY.

WHEREAS, The County Commission on Aging, the Senior Citizens Coordinating Council of San Joaquin County and the Senior Citizens Action Now have worked cooperatively in the planning of a countywide Senior Discount Program; and

WHEREAS, It is recognized that the provision of discount benefits would significantly ease a problem faced daily by many of this County's 45,000 Senior Citizens who live on a fixed, nominal income; and

WHEREAS, the Senior Identification Card, endorsed by the Board in September, 1975, and bearing the official seal of San Joaquin County, is an acceptable identification recognized by many business houses and financial institutions; and

WHEREAS, Experience with Senior Discount Programs in other areas has resulted in increased sales and has proven to be an effective way of keeping dollars in the community;

NOW, THEREFORE, BE IT RESOLVED, That the City Council of the City of Lodi does hereby endorse the development of a countywide Senior Discount Program and does hereby encourage the voluntary participation of merchants in the Program for the benefit of Senior Citizens and merchants throughout the City of Lodi.

Dated: February 2, 1977

I hereby certify that Resolution No. 4316 was passed and adopted by the City Council of the City of Lodi in a regular meeting held February 2, 1977 by the following vote:

Ayes: Councilmen - Ehrhardt, Katnich, Katzakian,
Pinkerton and Hughes

Noes: Councilmen - None

Absent: Councilmen - None


ALICE M. REIMCHE
City Clerk